

WHAT'S SO DIFFERENT ABOUT THESE RAW DATA RATES?

(and why it matters to you)

1.05 TB

4.5K ARRIRAW













The camera and settings you choose will have downstream effects that add time and cost money, both on set and in post.

4.4 TB

THAT MEANS:







IF A SERIES CAPTURES 4 HOURS PER DAY... (THAT'S A 1.7X DIFFERENCE FACTOR)

35.2тв

57.6_{TB}



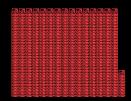
AND SPENDS 8 DAYS ON **EACH EPISODE...**

AND HAS 13 EPISODES IN EACH SEASON...

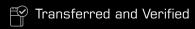
457.6_{тв}

4.5K ARRIRAW 748.8_{тв}

ALL OF THAT DATA MUST BE:



Captured on Camera Cards



Stored and Archived